Is a Used Car An Old Car?

THERE is a vast difference between a USED car and an OLD car-if bought from a reliable, established automobile dealer. . . . A brand new car becomes, technically, a USED car after a week or so of service. But, it is far from an OLD car.

The USED cars displayed by the reliable dealers who are named below, have been in service for varying periods of time. Some have been used a year. Some, more than that, and some, LESS. Now and then you will find cars that have been in service for only a single season! But you will find NONE that are OLD in the sense of having ceased to be of value and attractive.

MOST of the cars that you have seen and admired have been cars in service. You SAW them in service—and liked them. They were USED cars, just as the cars these dealers now offer you are USED cars.

If you will visit these dealers you are practically sure to find cars there that you would like to have-cars that have been in service—cars that still possess thousands of miles of motor satisfaction-and at prices that may surprise you!

If you deal with an established, reliable automobile merchant, you can buy a USED car with absolute confidence that it is a bargain, and that you will be more than satisfied.

THE ONE important thing in the purchase of a used car is to be certain of the value it still holds-and to pay for just that and no more.

The reliable, established automobile dealers named below know the value of the USED cars which they are offering, and will tell you frankly.

When you buy from them you can be sure of this value, and pay for exactly what you get. These dealers are responsible and trustworthy. The used cars they are displaying are bargains. These dealers display the symbol: "Used Cars of Known Value" in their places of business.

Call on these dealers now—inspect their offerings and know their prices. The very car you have been wanting may be waiting there for you.

Why These Dealers Can Give You Better Values

Go only to reliable dealers for reliable used cars.

The dealers named below are established merchants in this city. They are here to stay. They have a reputation for honesty and square dealing to maintain; they conduct their used-car department on a high plane of frankness and square dealing. Go to them for "Used Cars of Known Value."

The sale of used cars is a necessary part of the business of every established automobile merchant. These dealers are organized to conduct their used-car business in accordance with the highest standards of square dealing. Their used-car departments are permanent, convenient salesrooms where you may see their offerings and inspect them at your convenience and with the utmost comfort.

These reliable dealers handle only used cars of merit—cars still holding legitimate service and satisfaction for you.

The used cars they offer you are acquired in the conduct of their business, not by trading or buying in for the sole purpose of re-selling at a profit. They are satisfied with the original profit on the new car, therefore you may buy good used cars from them at very remarkable prices.

-The Automobile Editor.

Buy With Confidence From These Established Merchants

Haynes Automobile Co. of N. Y. 1715 Broadway

Tel. Circle 1346

Hudson Motor Car Co. of N. Y. Tel. Columbus 7460 236 W. 59th St.

Garland Automobile Co.

Marmon Automobile Co. of N. Y.

Tel. Columbus 5090 1880 Broadway

Packard Motor Car Co. of N. Y. Broadway at 61st St.

Warren Nash Motor Corp. Tel. Columbus 6370 1928 Broadway

Hulett Motor Car Co., Inc. Broadway at 62d St.

Poertner Motor Car Co. 1759 Broadway Tel. Circle 1186

Peerless Motor Car Co. Tel. Columbus 8763

Paige-Detroit Co. of N. Y.

